



There is only one way to become a contributor to Entrepreneur. You have to apply to become a contributor to their leadership network program.

You can find that here: <https://www.entrepreneur.com/leadership-network>

Here is what they state they're looking for in potential contributors:

Agreement

Our editorial team will evaluate Your Membership Application, based on the following information included in that Application:

- The nature and extent of Your current business activities as revealed by Your company website;
- The nature and extent of Your business background, experience and accomplishments, education and any areas of expertise as relates to the field of business;
- Links to any articles or posts written by You and previously published; and
- The reason(s) why You would like to contribute content as an *Entrepreneur Leadership Network*[™] Member.

If you've followed the program up to this point, you'll have what they want.

In the application, fill in the social media links that align with your expertise. If a social media network is not aligned, don't include it.

The application then asks for questions. Here is how to approach them:

Area of Expertise

In this section, put your core message and then describe how you do it. There is an example in the video training.

Bio

In this section, put your professional bio and make it in the third person. Leave out any fluff and include social proof that you name drop. There is an example in the video training.

Links

In this section, they want you to list links to your published articles — do NOT list links to any of your features.

Include two links each to your blog, LinkedIn articles, Thrive Global, Good Men Project. You can include links to any other place that you've been published.

There is an example in the video training.

Why you'd make an excellent contributor

In this section, you want to hit on two major blocks.

1. Hit on the pain point/opportunity that you want to cover in your column.

Your goal here is to show there are struggles and challenges that need to be addressed in regards to what you teach. You want to demonstrate this through statistics and a well written three to five paragraphs.

2. Talk about how your content is going to solve the pain point/show readers the opportunity.

You want to demonstrate that you'll publish practical content. Talk about how you'll also promote that content all over the place to increase page views.

There is an example in the video training.

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