



There are large publications that take repurposed audio and video content.

The best way to know if a publication takes repurposed audio or video content is to go to the site and see if they mention that on their contributor page. Most large publications are multi-media and CMS portals support HTML.

The way that you pitch repurposed audio or video is the same as pitching written content.

First is the first paragraph.

Our goal here is to talk about how that content specifically impacted you. DON'T make it flimsy. You have to get deep with the specifics. It will show that you've done your research and editors like that. Reference something specific from the editor or publication.

The second part is the second paragraph.

This part of the pitch should only be two paragraphs long. The second paragraph is where you talk about how you're an expert.

You show any social proof in the first person. Such as, "I'm an author, blogger, speaker, consultant..." Name drop all your specific social proof — even companies that you've worked for.

The third part is links to your writing samples:

Link to websites other than your website. Make your links transparent — don't hyper link. You also can link to a book you wrote. They want to see published content — not interviews, features, or mentions.

The fourth part is the pitch ideas:

A pitch idea is a headline and a paragraph about what the article would be about. You will need four pitch ideas. The pitch ideas have to align with what's going trending and what editors want to see.

When you're pitching repurposed audio and video, you would submit the topics of the repurposed audio or video.

If you can show the audio and video did well somewhere else, it will look better to the editor.

Pitch example:

Hello Editors,

I'm getting so much value from all the great thought-leadership content you publish on CEO World Magazine. What makes your publication interesting is the variety of content you publish. It's great to get practical advice on a broad range of topics.

My name is Kimanzi Constable. I'd like to submit this article for consideration to become an opinion columnist for CEO World Magazine. I'd like to submit some great repurposed audio and video content.

If given an opportunity, I would work hard to become one of the most consistent contributors. I'd share my articles with my email list, social media following, and in all the training I do.

I'm an author of four books, and Senior Editor at the Good Men Project.

I'm a corporate consultant that has trained companies all over the world on inclusive marketing and diverse business building. Some of the organizations include Unilever, Morgan Stanley, Allianz, Naspers, Safaricom, Orange (cell phone), Vodaphone, Dentsu, Alpha Success Training LLC, Equitable Ventures, LLC, ManPower Group, Menards, Quad/Graphics, Shopko, George Western Bakeries, Cousins, Associated Bank, and ProHealth Care.

I've been published in the HuffPost, Entrepreneur Magazine (online and the [print edition on newsstands](#)), SUCCESS Magazine, AskMen, Mind Body Green, Fox News, The Good Men Project, Yahoo, NBC News, Time Magazine, Business Insider, Addicted 2

Success, CBS News, and over 60 others.

In fact, if you head to Entrepreneur dot com right now, you'll see that I'm a featured contributor on their home page.

Here are some samples of my audio and video:

- Sample one: <https://kconstable.com/live-large-publications-coaching/>
- Sample two: <https://kconstable.com/how-to-get-published-on-large-publications-and-use-them-to-increase-your-value/>

Audio and video content is my speciality. Here are some repurposed audio and videos that I think will do well:

1. A video I did on X and X2

2. An audio I did on X and X

Thank you for your time and consideration,
Kimanzi Constable

Here are a few examples of repurposed audio and video publications:

1. CNN

They are a publication that covers everything from money, wellness, news, business growth, and stories.

They pay one-thousand dollars per piece of content.

They take repurposed content on energy management, high-performance, personal development, inspiring stories, virtual teams, finance, wealth creation, and marketing.

The person to pitch is the managing editor, Richard Galant (richard.galant (at) cnn dot com)

2. Market Watch

They are a multi-media publication that focuses on business and finance.

They pay one-thousand dollars per piece of content.

They take repurposed content on sales, funnels, paid advertising, chatbots, marketing software, webinars, high-performance, leadership, and building virtual teams.

The person to pitch is the editor-in-chief, Jeremy Olshan (jolshan (at) marketwatch dot com)

3. Money

They are a financial, wealth management, and lifestyle publication that's a division of Time.

They pay fifteen-hundred dollars per piece of content.

They take repurposed content on finance, wellness, mindset, innovation, diversity and inclusion, financial empowerment, and strategic planning.

The place to send submission is editor (at) money dot com

4. Venture Beat

They are an analysis, politics, world news, photos, video, tech reviews, health, science, entertainment, and business growth publication.

They pay one-thousand dollars per piece of content.

They take repurposed content on SEO, business growth strategy, sales, lead generation, branding, wellness, and political topics.

The place to send submissions is guestposts (at) venturebeat dot com

5. Gizmodo

They are a product and technology publication.

They pay two dollars per word.

They take repurposed content on software, automation, video marketing, video creation, and digital marketing tools.

The place to send submission is tips (at) gizmodo dot com

6. Strategy & Business

They are a publication focused on management issues, business strategy, and all things growth.

They pay three dollars a word.

They take repurposed content on organic marketing, funnel creation, creating online courses, content marketing, and membership programs.

The place to send submissions is info (at) strategy-business dot com

7. Harper's Bazaar

They are a publication that covers politics, culture, finance, and business growth.

They pay three dollars a word.

They take repurposed content on travel, wellness, high-performance, energy management, and business growth.

The person to pitch is the features director, Olivia Fleming (ofleming (at) hearst dot com)

8. The Economist

They are a publication that covers business growth, finance, and news.

They pay fifteen-hundred dollars per piece of content.

They take repurposed content on business growth, marketing, sales, and motivational stories.

The person to pitch is the digital editor, Anton La Guardia (antonlaguardia (at) economist dot com)